



## NEWS

# NISA Welcomes Bill Marshall

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June 1, 2016



We are pleased to announce a new addition (with a familiar name) to our Defined Contribution Solutions team: Bill Marshall, Director – DC Product Strategy and Implementation. Bill will play a key role in the ongoing development of NISA's retirement income and target date offerings. Bill brings extensive experience in retirement income strategies, annuity integrated solutions, and default investment alternatives.

Bill comes to us from AllianceBernstein, where he spent 5 years as Managing Director in their defined contribution investments group, developing their Lifetime Income Strategy and other custom solutions for clients alongside NISA's Mark Fortier. Previously, he was a Product Director at Allstate Financial where he created the market's first series of target date funds with optional guaranteed income.

With Bill on board, our DC team can accelerate building out the technology platform for customized DC solutions. This is an exciting step for us after two years of developing the investment strategy and risk management foundations to help clients design and deliver greater retirement income security for their participants.

Please join me in welcoming Bill and feel free to email me or [NISA's DC team](#) with any questions.

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